

Message Text

UNCLASSIFIED

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70

ACTION EUR-25

INFO OCT-01 ISO-00 PA-04 PRS-01 CIAE-00 INR-10 NSAE-00

RSC-01 SAJ-01 SS-20 NSC-07 CU-05 DRC-01 /076 W

----- 042748

R 081633Z JUL 74

FM AMEMBASSY MOSCOW

TO USIA WASHDC

INFO SECSTATE WASHDC 631

AMEMBASSY LONDON

UNCLAS MOSCOW 10616

AGENCY FOR IEE, IMV; STATE FOR EUR/SOV; LONDON FOR USIS

REF: A) MOSCOW 10482, B) MOSCOW 10510, C) STATE 129373

1. COMPLETE REPORT ON TV PLACEMENT IN CONNECTION PRESIDENTIAL VISIT NOT POSSIBLE UNTIL EARLY AUGUST DUE TO ABSENCE ON ANNUAL LEAVE OF POST'S CHIEF CONTACT FOR PLACEMENT. HE HAS ASSURED POST THAT SIGNIFICANT AMOUNT OF POST-SUPPLIED FOOTAGE WAS BROADCAST AND HAS PROMISED TO PROVIDE COMPLETE RUN-DOWN UPON HIS RETURN MOSCOW.

2. HOWEVER, POST DID HAVE PRIOR NOTIFICATION IN TWO INSTANCES AND CAN CONFIRM BROADCAST: A) ONE-HOUR ROGER WAGNER CHORALE PROGRAM DESCRIBED REFTEL A AND, B) USE OF KLUB KINOPUTESHESTIVY OF FOOTAGE FROM AGENCY DOCUMENTARY "HANG TEN." LATTER FOOTAGE COMPRISED FINAL 10 MINUTE (APPROXIMATELY) SEGMENT OF SUNDAY, JULY 7 EDITION THIS PROGRAM, WHICH WAS FOLLOWED IMMEDIATELY ON SAME CHANNEL BY WORLD CUP FINALS. ASSUME THIS FORTUNATE COINCIDENCE PRODUCED LARGEST POSSIBLE AUDIENCE SINCE MANY VIEWERS PRESUMABLY TUNED IN EARLY TO FOOTBALL CHAMPIONSHIPS.

3. IN ADDITION (WITH POST FACITATIVE ASSISTANCE FOR VIDEOTAPING SESSION), AMBASSADOR'S INDEPENDENCE DAY ADDRESS CARRIED OVER VREMYA NEWSCAST 2115, JULY 4 (REFTEL B).

4. GOODMAN VIDEOTAPE (REFTEL C) RECEIVED JULY 1 AND SCREENED UNCLASSIFIED

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BY TV PERSONNEL JULY 2. HOWEVER, NOT CARRIED DURING OR

DIRECTLY AFTER VISIT, IN SPITE OF EARLIER EXPRESSIONS OF INTEREST AND EVEN THOUGH, AFTER SCREENING, TV OFFICIALS PROFESSED TO HAVE BEEN FAVORABLY IMPRESSED BY CONTENT. EXPLANATION GIVEN WAS THAT "TOO MUCH MATERIAL ABOUT THE US HAS BEEN BROADCAST RECENTLY." POST IS ADVISED TV DOES INTEND USE THIS PROGRAM (AS WELL AS VIDEOTAPE FOOTAGE FINAL ODETTA CONCERT) SOMETIME IN NOT-TOO-DISTANT FUTURE. POST VERY APPRECIATIVE EXCELLENT AGENCY AND USIS LONDON SUPPORT ON THIS PROJECT AND REGRETS THAT EFFORT DID NOT PRODUCE IMMEDIATE RESULTS. HOWEVER, OPTIMISTIC ABOUT EVENTUAL PLACEMENT.
STOESSEL

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: MUSIC, CULTURAL PRESENTATIONS, INDEPENDENCE CELEBRATIONS
Control Number: n/a
Copy: SINGLE
Draft Date: 08 JUL 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974MOSCOW10616
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740181-0387
From: MOSCOW
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740768/aaaacgov.tel
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Office: ACTION EUR
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Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
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